

Identifying Keywords for Search Inquiries

Directions: In the far left column, you will find a series of research topics. Use Visual Thesaurus to find related synonyms, hypernyms, and/or hyponyms that could lead you to useful keywords. Then, test out keywords by entering them into a search engine and seeing which ones yield the best research results. (The first row shows you a completed example.) Keep in mind that some of these research topics may be too broad or narrow; you may need to adjust the topics accordingly.

Research topics:	Possible synonyms for use as keywords:	Related hypernym (more general category) or hyponym (more specific topic):	What combination of keywords yielded the best results?
jobs in 17 th century New Amsterdam	synonyms for job: occupation, profession, and vocation	hypernym for New Amsterdam: colony, colonial America	colonial occupations
hip-hop and censorship			
the EPA's role in combating acid rain			
capital punishment as a deterrent for murder			
HIV prevention in Botswana			
spyware and the FTC			